

DECEMBER 3, 2015 - COMMITTEE DIRECTION

SUGGESTED GOALS AND POLICY IDEAS WORKSHEET



DOWNTOWN

- A Goal is a generalized statement of a desired end state toward which policies are directed.
 - *Should be specific enough so that it is possible to assess whether progress has been made in achieving the Goal.*

- Policy statements are the specific actions that the Village will follow in order to achieve the stated goal.
 - *May relate to the comprehensive plan or not, may also be existing or new. May require further action such as a special study, an ordinance or a resolution.*



Downtown Worksheet - Glenview Comprehensive Plan - Suggested Goals and Policy Ideas

Element	Subsection	Suggested Goal	Policy Idea	Origination
Redevelopment	Downtown	Consider opportunities to reinforce Downtown’s civic identity.	Consider articulating defined Downtown characteristics and establishing a vision for Downtown.	Comp Plan Committee
			Consider the replacement of the Glenview Rd streetscape (public parking, sidewalks, lighting, landscaping, and furniture) consistent with the CIP.	September Workshop 7/23 Issues and Opportunities Meeting June Focus Groups
			Consider a wayfinding program in conjunction with the 2017 Glenview Rd streetscape improvements. The design and location of such wayfinding signs should be reflective of the ideas gathered from the September workshop:	September Workshop
			<ul style="list-style-type: none"> • Wayfinding design should incorporate Glenview’s Downtown identity and be of traditional design. • Sign scale should be legible with natural colors and materials. • Locations for signs could include the following types: gateway signs, auto-oriented signs and pedestrian-scaled signs. 	2004 Comp Plan Revitalization Plan
			Identify opportunities where public gathering spaces (indoor meeting space or outdoor plazas) or locations for public art may be appropriate	June Focus Groups
			Evaluate zoning regulations to encourage alternate land uses (e.g. specialty store themes, temporary, arts, cultural, etc.).	7/23 Issues and Opportunities Meeting September Workshop
		Continue to support the implementation of the Downtown Revitalization Plan.	Support infill and redevelopment projects in accordance with the Revitalization Plan, which include a mix of uses near the train station; street-level activities along Glenview Rd; parks, plazas, and enhanced environmental features (river); and connectivity to adjacent properties that supports a live-work-play philosophy.	Revitalization Plan June Focus Group
		Continue to evaluate the effects of revitalization on the downtown boundaries and potential transitional land uses at the edges of the district.		September Workshop



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			Due to increased downtown activity, evaluate opportunities to address public parking concerns (perceived lack of spaces, proximity to uses, etc.), including shared parking opportunities.	Revitalization Plan	
				June Focus Group	
		Seek out opportunities to support the economic stability of Downtown.	Study ways to encourage businesses to locate in vacant or underutilized lots, buildings or storefronts. Promotion of opportunities could include direct Village involvement or potential programs such as expedited permitting services, fee waivers and infrastructure investments.	7/23 Issues and Opportunities Meeting	
				June Focus Group	
				6/22 Community Workshops	
				Revitalization Plan	
				Investigate coordinated (with Chamber of Commerce, CNSCVB, etc.) marketing activities or other programs to promote retail, restaurant and entertainment uses that serve local, as well as, multi-community trade areas. These programs could also support a variety of temporary, seasonal, cultural, and entertainment events.	Revitalization Plan
				June Focus Groups	
		Investigate opportunities to encourage businesses to extend business hours to late evenings.	Investigate opportunities to encourage businesses to extend business hours to late evenings.	7/23 Issues and Opportunities Meeting	
				9/28 Parking Lot	
September Workshop					
				9/28 Parking Lot	