

# NOVEMBER 12, 2015 - COMMITTEE DISCUSSION

## SUGGESTED GOALS AND POLICY IDEAS WORKSHEET



### DOWNTOWN

- A Goal is a generalized statement of a desired end state toward which policies are directed.
  - *Should be specific enough so that it is possible to assess whether progress has been made in achieving the Goal.*
  
- Policy statements are the specific actions that the Village will follow in order to achieve the stated goal.
  - *May relate to the comprehensive plan or not, may also be existing or new. May require further action such as a special study, an ordinance or a resolution.*



## Downtown Worksheet - Glenview Comprehensive Plan - Suggested Goals and Policy Ideas

Element	Subsection	Suggested Goal	Policy Idea	Origination
<b>Redevelopment</b>	Downtown	Continue to support the implementation of the Downtown Revitalization Plan.	Study ways to encourage businesses to locate in vacant or underutilized lots, buildings or storefronts. Promotion of opportunities could include direct Village involvement or potential programs such as expedited permitting services, fee waivers and infrastructure investments.	7/23 Issues and Opportunities Meeting June Focus Group 6/22 Community Workshops
			Evaluate zoning regulations to encourage alternate land use (e.g. specialty stores, arts, cultural, etc.).	7/23 Issues and Opportunities Meeting September Workshop
			Continue to evaluate the effects of revitalization on the downtown boundaries and potential transitional land uses at the edges of the district.	September Workshop
			Support infill and redevelopment projects that include a mix of uses near the train station; street-level activities along Glenview Rd; parks, plazas, and enhanced environmental features (river); and connectivity to adjacent properties that supports a live-work-play philosophy.	Revitalization Plan June Focus Group
			Due to increased downtown activity, evaluate opportunities to address public parking concerns (perceived lack of spaces, proximity to uses, etc.), including shared parking opportunities.	Revitalization Plan June Focus Group
			Consider funding to update and replace the Glenview Rd streetscape (public parking, sidewalks, lighting, landscaping, and furniture) consistent with the CIP.	September Workshop 7/23 Issues and Opportunities Meeting June Focus Groups
			Consider the establishment of a Façade Improvement Program (grant or loan to business to fix up the storefront aesthetics).	Revitalization Plan
			Identify cultural opportunities such as areas where public art or theaters may be appropriate.	June Focus Groups
			Identify areas where public gathering spaces (indoor meeting space or outdoor plazas) may be appropriate.	June Focus Groups



## Downtown Worksheet - Glenview Comprehensive Plan - Suggested Goals and Policy Ideas

		Seek out opportunities to support the economic stability of Downtown.	Investigate coordinated marketing activities or other programs to promote retail, restaurant and entertainment uses that serve local, as well as, multi-community trade areas. These programs could also support a variety of temporary, seasonal, cultural, and entertainment events.	Revitalization Plan	
				June Focus Groups	
				7/23 Issues and Opportunities Meeting	
					9/28 Parking Lot
					September Workshop
					9/28 Parking Lot
	Consider a wayfinding signage program for Downtown Glenview.	<p>The design and location of such wayfinding signs should be reflective of the ideas gathered from the September workshop:</p> <ul style="list-style-type: none"> <li>• Wayfinding design should incorporate Glenview’s Downtown identity and be of traditional design.</li> <li>• Sign scale should be legible with natural colors and materials.</li> <li>• Locations for signs could include the following types: gateway signs, auto-oriented signs and pedestrian-scaled signs.</li> </ul>	September Workshop		
			Consider funding to design and construct wayfinding signs in conjunction with the 2017 Glenview Rd streetscape improvements.	September Workshop	
				2004 Comp Plan	
			Revitalization Plan		